

About Tech-One

Tech-One is a leading digital marketing agency that helps businesses grow their online presence and increase their ROI through innovative and data-driven strategies. We specialize in search engine optimization (SEO), content marketing, social media marketing, and website design and development.

As a company that values innovation, creativity, and teamwork, we offer a dynamic work environment that fosters professional growth and development.

We are seeking a candidate for the **Content Writer** position in Ho Chi Minh City. The Content Writer will be responsible for executing all content deliverables. The Content Writer will produce a wide range of content and copy, from strategy documents, user personas, and positioning statements to blog posts, case studies, ebooks, white papers, landing pages, website copy, email copy, sales collateral, and more.

Key Responsibilities:

The **Content Writer** will have the following responsibilities and duties:

- Conducting in-depth research on industry-related topics to develop original content.
- Proofread and edit blog posts before publication.
- Developing content for blogs, articles, product descriptions, social media, and the company website.
- Assisting the marketing team in developing content for advertising campaigns.
- Editing and polishing existing content to improve readability.
- Creating compelling headlines and body copy that will capture the attention of the target audience.
- Identifying customers' needs and recommending new content to address gaps in the company's current content.

Job Requirements:

The **Content Writer** must have the following skills, education, and experience:

- At least 2+ years of content writing experience.
- Bachelor's degree in Communications, Marketing, English, Journalism, or related fields.
- Knowledge of the fundamentals of SEO and keyword research
- Strong knowledge of content management systems such as HubSpot, WordPress, Squarespace, etc.
- Excellent English content writing and editing skills with attention to detail and timelines.
- Strong prioritization, organization skills, and the ability to handle multiple projects concurrently.
- Work experience in a digital marketing agency is a plus.

Benefits:

Tech-One will provide the following benefits:

- Salary range: From 10,000,000 VND to 13,000,000 VND, depending on your experience.
- Working hours: Monday - Friday (8 AM - 5 PM).
- Dynamic, youthful, and friendly working environment.
- Career development opportunities in the field of marketing.
- Opportunity for learning, training, and developing a career in marketing.
- Social insurance, health insurance, and statutory leave policies.

Location: Ho Chi Minh City, Vietnam.

Send your **CV & portfolio** to email: colin@tech-one.io or anhtruc@tech-one.io or phuctrinh@tech-one.io

Title: [Tech-One] - Application Position - Name